

PROGRAMME



WDDW UGT-P INITIATIVES 2011

WDDW, October 7th

- ▶ Postcards with the image of WDDW and the quotation by a well-known French journalist and philosopher “Alain” concerning Decent Work in the back will be sent to several political, social, cultural and sports entities, like the Prime Minister, the President of the Portuguese Republic, Political Parties, writers, public entities etc.;
- ▶ The same Postcard will be distributed amongst UGT’s affiliates and on October 7th to the general public;
- ▶ The Poster in Portuguese is available in our website so that our affiliates can download it;
- ▶ A specific powerpoint presentation on Decent Work is available in our website in order that our affiliates can use it as a starting point of discussion in workplaces, schools, seminars and so on;
- ▶ UGT’s Oporto Union will hold a Seminar on this theme on October 7th;
- ▶ Based on the information of UGT’s website about the WDDW several affiliates will divulge a specific statement on this subject to their members.



Besides the specific initiatives for October 7th, we have decided to adopt certain procedures:

- A letter was written to all our affiliates to inform them of this special Campaign and ask them to collaborate with specific initiatives;
- UGT Website (www.ugt.pt) – A specific web space on this Campaign is already “online”. All materials and texts are in Portuguese. There is also a link to the official website of ITUC and also a link to all the ITUC affiliates and their Programmes all over the world;
- The ITUC video “World Day for Decent Work” has been translated into PT and is already online too;
- Use of the new technologies of information, like “twitter” and Facebook.



- Campaign materials:
 - The Postcard on WDDW;
 - The Powerpoint presentation;
 - The Poster in PT;
 - The Video in PT.